

Top 5 Investment Watches to Buy in 2025

Discover five timepieces with proven potential to grow in value, as selected by experts in the luxury watch market. Ideal for collectors and investors looking to balance beauty with return.

1. Rolex Daytona 116500LN

One of the most in-demand Rolex models with limited supply. Continues to hold and gain value.

Estimated value growth: +18-25% (next 24 months)

2. Patek Philippe Nautilus 5711/1A

Discontinued icon. Highly collectible. Strong aftermarket appreciation.

Estimated value growth: +30-40% (depending on condition)

3. Audemars Piguet Royal Oak Jumbo Extra-Thin

AP's signature piece. Low production. Consistently trending among collectors.

Estimated value growth: +15-20%

4. Omega Speedmaster 'Silver Snoopy Award'

Limited edition with pop culture relevance and historic appeal.

Estimated value growth: +20-30%

5. Vacheron Constantin Overseas Dual Time

Undervalued right now. Elegant, sporty, and poised for breakout.

Estimated value growth: +10-15%